

Announcing the Suffolk Ambassador Program 2020

A program to encourage and reward ASHA members for expanding the Suffolk Punch Horse's exposure to the public by participating in public events.

Requirements:

- Each participant must be a member must be in good standing with the American Suffolk Horse Association, or the child of a member in good standing with ASHA.
- Each horse must be registered with the American Suffolk Horse Association

How to Enter:

- Each entry into the program will be a Rider/Driver with one horse combination.
- Entry can be done online through the website or by mail using the entry form provided in the *Punchline*

Tracking:

- Each entrant will update their file monthly and show a list of the public events that they attended with each horse.
- Entrants having multiple horses, will maintain their file by each horse. They can access their file online or can mail in their list to Leah Haney and their participation will be listed.
- Points will be awarded per event. If parent and child are signed up with the same horse and both submit for the same event, the point will go to the junior exhibitor.
- All event tracking forms will be turned in to advertising committee chair, Leah Haney, either online or by postal service before September 30th of each year.

Events that qualify for this program:

- Horse Shows
- Horse Pulls
- Plow Days
- Club events (Wagon trains, trail rides, hunter paces, fox hunts)
- Parades
- Public wagon rides
- Open farm days
- Equine Expos
- Agricultural Fairs
- Speaking events, to schools or educational groups
- Photos or articles in magazines or newspapers.

Awards:

Awards will be tallied, and certificates will be given by the Association at different achievement levels.

- Platinum certificate - 50 events
- Gold certificate - 40 events
- Silver certificate - 30 events
- Bronze certificate - 20 events
- Red - 10 events

All person/horse combinations that participate in the **Ambassador** program will be recognized at the annual meeting and in a write up in the *Punchline*.

The Horse/rider/driver combination with the most public events logged will receive a Suffolk Ambassador 2020 T-shirt for the person and halter for the horse.

Awards for this program are not given on a basis of outcome of competitions. Awards are given based on participation and getting the Suffolk Horse in the eye of the public. Points are accumulated on a rolling basis, not yearly, and are good for the lifetime of the horse.

Hardcopy forms can be mailed to

Leah Haney
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Harrison, ME 04040